

# Board of Directors Meeting

[Date]

## Presentation Outline

- Quarter review
  - Review of quarterly OKRs
  - Business update
- Business strategy
  - Mission
  - Vision
  - Success KPIs
  - 3 Year roadmap
  - Go-To-Market
  - Near term financial goals
- Product Overview
  - Quarterly product review
  - Next quarter product roadmap
- Strategic topic and discussion
  - Background information
  - Strategic question posed to the board
- Appendix
  - Financial metrics
    - KPIs
    - Consolidated P&L
    - Consolidated balance sheet
    - Net contribution margin
    - Consolidated customer acquisition cost
    - Churn
    - Consolidated cohort expansion
  - Liquidity Forecast & Capital Markets
    - Financial burn / expense targets & tracking
    - Runway
  - Strategy & Product
    - Next quarter focus areas
    - Press release for 3 year plan
  - People
    - Compensation program summary
    - Equity burn review
    - Culture survey results